



THE PRACTICAL APPLICATION OF TYPE



L | M | S

Lexington Montessori School



STANFORD
UNIVERSITY



HARVARD
UNIVERSITY



St. Michael's
University School

South
UNIVERSITYSM
ESTABLISHED 1899

www.type-coach.com

carly@type-coach.com

STEP 1: THE TYPECOACH VERIFIER PLUS (ONLINE PRE-WORK)



VERIFIER PLUS

A 20 minute interactive, video-based experience that leads participants through the process of discovering & verifying their “best fit” type and provides a highly practical customized report.



A VIDEO COACH
GUIDES USERS



ANIMATIONS EXPLAIN
EACH PREFERENCE

READ AT LEAST 2
DESCRIPTIONS
BEFORE
SELECTING
BEST-FIT TYPE

ESTJ OR ISTJ?



POWERFUL
CUSTOM REPORT



www.type-coach.com
rob@type-coach.com

The TypeCoach Verifier accelerates a participant's understanding of personality type basics, so that in-person sessions can be spent on the application of type to their daily interactions and goals.

TYPE-TO-TYPE TOOL

typeCoach what we do ▾ who we are ▾ personality types carly toomey (carly@jje.com) logout

type-to-type home verifier coaching type-to-type training more

INFP (your type) ▾ Select a type box below to see how you can best work with someone of that type. search Lundbeck-TC-Certification ▾ chart options ▾

Traditionalists (SJs)	Experiencers (SPs)	Conceptualizers (NTs)	Idealists (NFs)
ESTJ Beth Roder Jayson Asher	ESTP Tim Hendricks Cally Andresen	ENTJ Mike Werba	ENFJ Libby Cathlina Carolyn Extine Laurette Nobile Brenda Robinson
ISTJ Jeff Mogle Gene Spader	ISTP	INTJ	INFJ
ESFJ Renee Rentmeester	ESFP	ENTP Megan Sullivan Justine Gregoire	ENFP Amy Stratbucker Amy Tamburrino Margaret Trempe



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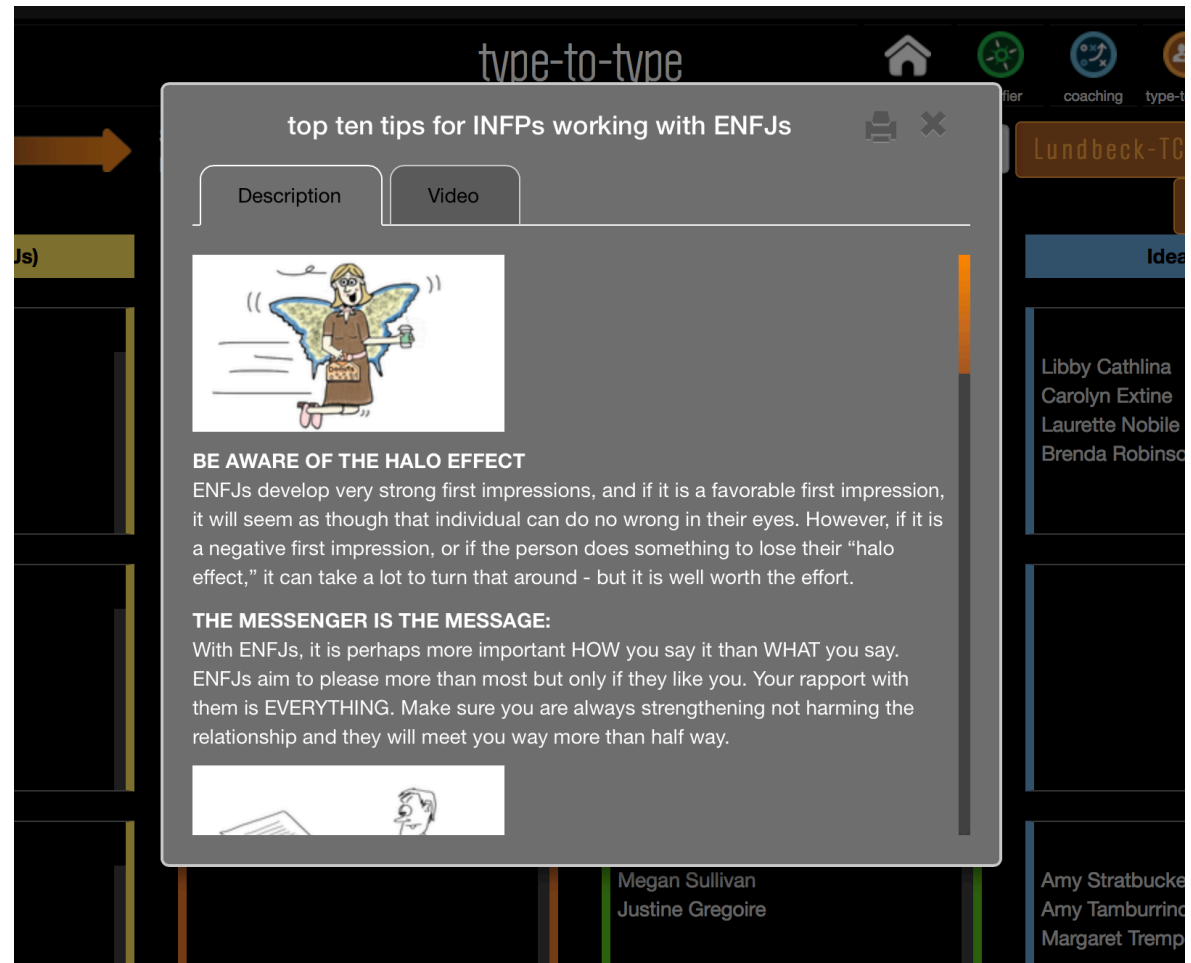
Faculty teams have the option of having their names/types appear in each other's Type-to-Type accounts. They can then click on any colleague's name and access top ten tips for working with them based on the unique combo of their two types.

TYPE-TO-TYPE TOOL



TYPE-TO-TYPE

An interactive type chart provides top 10 tips for how to communicate with any individual given the unique combo of YOUR type and THEIR type (ENFP -> ENTJ, etc.).



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The type-to-type advice is printable. The type chart is also printable and often provided as a handout during team discussions of the type distribution, strengths of the team, challenge areas, etc.

TYPE-TO-TYPE TOOL



TYPE-TO-TYPE

Click on any type or name of a colleague/client and receive top ten advice for working with that person based on YOUR type and THEIR type.

ENTJ → ENFP

type-to-type

top ten tips for ENTPs working with ENFJs

Description Video

Jen: The Importance of First Impressions for Most ENFJs

00:18 00:43 flowplayer

Ellie: When Giving Feedback to an ENFJ, Start With General &

ESTJ

ISTJ

ESFJ

ENFJ

INFJ

ENFP



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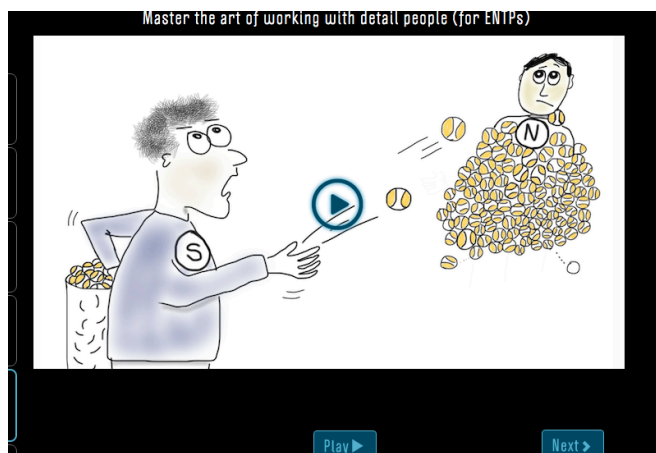
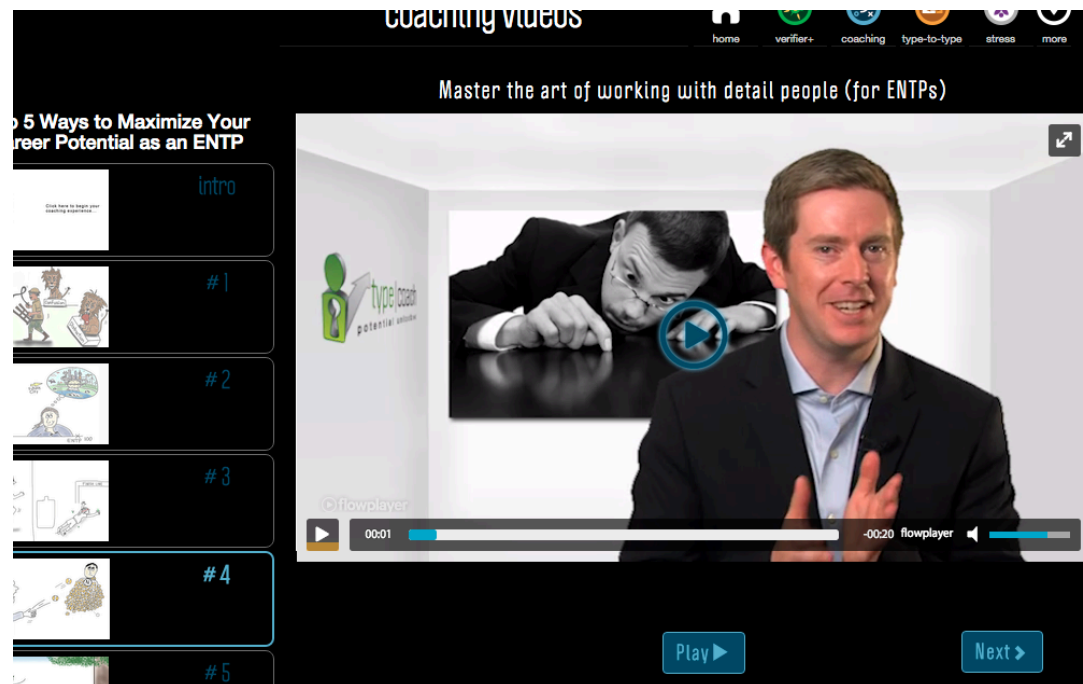
Many types have video clips of people of that type describing how they are best managed, influenced or given feedback given their type.

STEP 3: POST SESSION ONLINE TOOLS



COACHING VIDEOS

Five engaging videos for each of the 16 types covering the top 5 ways they can maximize their career potential given their type.



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carly@type-coach.com

The Coaching program is equivalent to a series of coaching sessions. Based on our work with more than 10,000 people, these 4 to 6 minute videos deliver powerful “best practices” for each of the 16 types.



TYPE-COACH ONLINE COURSE

Section I: The 8 Type Preferences

Extraversion/Introversion
Sensing/Intuition
Thinking/Feeling
Judging/Perceiving

Section II: The 4 Temperaments

Intro to Temperaments
SJ Traditionalists
SP Experiencers
NF Idealists
NT Conceptualizers

Section III: Skillbuilding

Practice Determining Type in Others

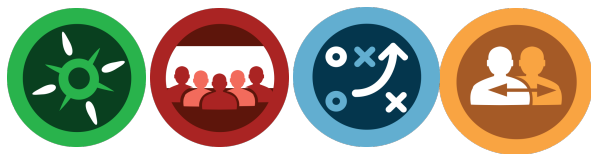
Stress & Type

Stress & Type Program
The TypeCoach Stress Book (PDF)

Course Materials - Downloadable

2 Page Handout - Preferences & Temperament
Downloadable Worksheet

1. How to quickly determine the personality type preferences (or Temperaments) of others.
2. How to tailor your approach for maximum impact when communicating with an individual based on their type.



- **How to set up a Group with Access to the TypeCoach Tools?**
- Email carly@type-coach.com with:
 - The group name and approximate number of people
 - If you'd like them to see one another's names in the Type Chart
- Carly will send right back the email instructions to forward to the group with a unique code that everyone in that group will use when "signing up" at type-coach.com.

/type-coach.com/reports/

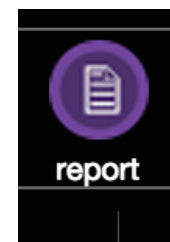
First Name	Last Name	Email	Personality Type	# Coaching Videos Watched	Accessed Type-to-Type	Verifier Completed On	Last Login
Rob	Looney	rob@tbg.com	ENTP	1	Y	Feb 11, 2015	Feb 11, 2015
Shant	Allen	allen@tbg.com	ENFP	6	Y	Feb 06, 2015	Feb 06, 2015
Debbi	Kuennen	kuennen@tbg.com	ENTJ	0	N	Feb 06, 2015	Feb 06, 2015
Ramona	Ray	ray@tbg.com	INFP	10	Y	Feb 06, 2015	Feb 06, 2015
Lynn	Lukian Pullman	Lukianpullman@tbg.com	ESFJ	9	Y	Feb 06, 2015	Feb 06, 2015
Jason	Courtney	courtney@tbg.com	ENFP	7	Y	Feb 06, 2015	Feb 06, 2015
Leah	Green	green@tbg.com	ENFP	4	Y	Feb 06, 2015	Feb 06, 2015
Kim	Gray	gray@tbg.com	ESFJ	9	Y	Feb 06, 2015	Feb 06, 2015
Monika	Bussay	bussay@tbg.com	INTP	7	Y	Jan 16, 2015	Jan 16, 2015
Dawn	Rhodes	rhodes@tbg.com	ENTJ	3	Y	Jan 06, 2015	Jan 06, 2015

Showing 1 to 10 of 235 entries

Export all to [Excel](#) or [PDF](#)

How do I track usage of the TypeCoach Tools?

If you have been designated as a “super user” administrator for that group, you will have an extra purple button when you login to type-coach.com called “reports”. That allows you to check usage by group, by last logged in, or by searching for a name. You can export that spreadsheet info to excel or pdf.



LOGIN INSTRUCTIONS



Instructions for Accessing TypeCoach Tools:

- Login, if you already have a [Type-Coach.com account](https://www.type-coach.com)
- If not, go to: www.type-coach.com,
- Click on “sign up” and create a password
- Enter this access code **1G9Z64** with no space before it:

***Complimentary for those
evaluating the tools for use
at their school.***

To restart the verifier (recommended if you haven't tried out the newly enhanced Verifier Plus)

Login, click on “more” (top right) and “accounts”. Just make sure you complete to the very end (where you download your report) in order to access the additional tools.

Navigation Tips for the Type-to-Type Tool: Click on any type to access top tips based on the combo of YOUR type that OTHER type. You can print the top tips using the printer icon in the tips window.

- Some group leaders opt to have the names of the team members all visible to one another in the type chart which allows you to click on any name to access tips and also to print out a populated type chart for team sessions. That is not the case for this group.

Contact carly@type-coach.com with questions



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